

Todos

Branding

- Agency Name
- Buy a domain
- Agency Logo
- Website design and deploy (point of contact)
- Social media presence (without overdoing anything)
 - LinkedIn (it's a maybe)
 - Facebook
 - Instagram

Systems

- Project planning documentations and templates
- Job and invoice tracker (internal software)
- Project management portal
- Cold calling and cold outreach planning/message templates
- Client CRM (built inside the job tracker)
- Worker Profile Management (built inside the job tracker)

Product Goals

- Convert **Job tracker** internal app into a production SaaS project
- Hotel Management portal (Qamar's idea)
- Lead magnet automation system

Marketplace Presence

- Upwork (Personal)
- Upwork (Agency)
- Freelancer.com
- Kwork.com

TopTal

People Per Hour

botmer.io

micro1.ai

huzzle.com

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